

More than one-quarter of the total sales in 1930 were made by stores in the general merchandise group. The most important kinds of stores in this group were the department stores and the general stores with groceries. The sales of food stores, of which the most numerous and important are the grocery stores, formed 21.72 p.c. of the total, while those of the automotive group accounted for 13.61 p.c. While such proportions are indicative of the sales of commodities, they do not furnish an accurate guide to commodity sales. Few stores restrict their sales to one line of goods and some kinds of stores handle a wide variety of merchandise. Department and general stores, as is well known, deal in many commodities, but there are other stores which also carry many lines of goods. The figures that are given in Table 33 show the retail merchandise trade by group and kind of business.

### 33.—Retail Merchandise Trade in Canada, by Group and Kind of Business, 1930.

NOTE.—Figures are preliminary and subject to revision.

Group and Kind of Business.	Stores.	Em- ployees.	Salaries and Wages.	Net Sales.	Stocks on Hand, End of Year (at Cost).
	No.	No.	\$	\$	\$
<b>GENERAL MERCHANDISE.</b>					
Department stores and general stores doing over \$100,000 of business.....	373	50,537	53,959,900	399,407,900	63,294,900
Dry goods stores.....	1,800	3,093	2,601,300	26,732,100	12,575,100
Other general stores with grocery departments.....	12,146	16,281	12,905,700	228,986,800	78,365,200
Other general stores without grocery departments.....	584	2,253	2,238,400	18,916,100	7,754,000
Variety, 5 and 10 cent and to-a-dollar stores.....	428	7,959	4,330,800	39,672,500	5,618,600
Army and navy stores.....	11	27	41,800	290,600	121,200
<b>Totals.....</b>	<b>15,342</b>	<b>89,159</b>	<b>76,027,900</b>	<b>714,056,000</b>	<b>167,729,000</b>
<b>CLOTHING AND APPAREL.</b>					
Men's and boys' clothing stores.....	227	548	783,400	6,576,100	1,625,500
Men's furnishing stores.....	564	824	903,900	3,820,300	3,631,100
Men's clothing and furnishing stores.....	1,330	3,635	4,819,800	40,640,400	16,790,500
Hat and cap stores (men's and boys').....	58	109	170,200	1,443,500	388,400
Children's specialty shops.....	47	92	77,100	513,000	212,300
Women's ready-to-wear stores.....	1,428	5,435	5,369,100	44,410,100	9,384,200
Clothing stores (men's, women's and children's).....	960	3,140	3,260,700	29,469,500	11,170,400
Millinery shops.....	1,334	1,585	1,042,400	6,791,900	994,900
Shoe stores (men's).....	34	96	156,900	1,024,000	328,200
Shoe stores (women's).....	32	146	228,000	1,685,700	498,000
Shoe stores (men's, women's and chil- dren's).....	1,578	3,456	3,921,200	33,633,500	13,805,100
Furriers—fur shops.....	346	1,795	2,183,400	12,068,000	3,792,900
Custom tailors.....	1,678	3,395	3,391,300	14,558,100	2,824,700
Dressmakers and ladies' tailors.....	198	472	420,100	1,387,700	261,100
Hosiery shops.....	73	158	161,800	1,377,300	282,400
Knit goods stores.....	88	199	151,800	1,515,100	605,200
Corsets and lingerie shops.....	238	663	441,200	3,898,500	1,015,300
Infants' wear shops.....	49	35	18,000	247,700	127,400
<b>Totals.....</b>	<b>19,312</b>	<b>25,753</b>	<b>27,506,300</b>	<b>210,058,300</b>	<b>67,787,600</b>